

BRIGHT ENERGY CHOICES

FOR YOUR HOME OR BUSINESS



Our Bright Energy Choices program allows customers to purchase Renewable Energy Certificates, or RECs. RECs are proof that electricity was generated by qualifying renewable facilities – like wind and solar farms – and fed into the electric grid. These RECs are available through Missouri River Energy Services (MRES), our supplemental wholesale power supplier.

At Detroit Lakes Public Utility, 52 percent of the energy you purchase already comes from renewable resources, including wind, solar, and the hydroelectric power plants along the Missouri River. By enrolling in Bright Energy Choices, your business can purchase RECs to offset the non-renewable portion of your energy consumption, making your usage, in effect, 100 percent renewable. “Greening up” your energy purchases helps promote the development of future renewable resources and demonstrates your support for our environment.

How much does it cost?

Energy usage is billed per kilowatt-hour (kWh). A Bright Energy Choices premium will be applied to 48 percent of your actual monthly energy purchases, and added to your regular energy charges. The Bright Energy Choices premium for 2020 is \$.005 per kWh.

How do I start purchasing renewable energy?

1. Contact us if you are interested. We will email you the Bright Energy Choices Order Form to help you estimate the amount of RECs your business will need to purchase, along with the cost.
2. If you choose to participate, just return the signed and dated Bright Energy Choices Order Form to us at the address below.

What else do I need to know?

1. The Bright Energy Choices program will start on Jan. 1, 2020.
2. Orders will automatically renew annually on Jan. 1, unless you notify us.
3. We will inform program participants of any changes to the Bright Energy Choices Premium by Dec. 1 of each year.
4. MRES will retire RECs annually on behalf of program participants.

