GreenStep City Best Practices: **Transportation**

# Mobility Options [n](http://greenstep.pca.state.mn.us/bestPracticesDetail.cfm?bpnum=11)o. 12

Promote active transportation and alternatives to single-occupancy car travel.

**Best Practice Action 5:**



**Implement workplace multi-modal transportation best management practices - including telework/flexwork - in city government, businesses or at a local health care provider.**

*Complete these 6 BMPs to earn 1 star recognition for GreenStep best practice action 12.5:*

**Multi-modal directions**

* On your web site, in event/meeting invitations, make clear how a person could arrive on foot, by transit, by bike, and by ride/car sharing, as available.

**Accessible off-site locations**

* Choose locations for off-site meetings and events that allow a person to use means other than driving alone.

**Educate top management/City Council members and staff**

* Lunch and learn sessions, handouts, discussion of multi-modalism and organization’s mission.

**Buddy system**

* Pair people experienced in travel other than single occupancy vehicles with others in the workplace to make learning about other modes more effective.

**New hire orientation**

* Include a ‘transportation options and benefits’ section in standard new employee training.

**Travel logs**

* Gather information about employee travel from a travel log survey sent to all staff each spring and fall so as to gauge effectiveness of multi-modal transportation efforts.

*Complete 4 or 6 of these BMPs to earn, respectively, 2 or 3 star recognition for GreenStep best practice action 12.5:*

**Alternative compensation for commuting travel options**

* Pay part or all costs for transit passes, provide pre-tax payments for transit or biking, provide other financial incentives for not always driving alone to work.

**Membership in network transportation options**

* Buy/lease a vehicle staff can share, and/or buy a membership in services such as car2go, Nice Ride, HOURCAR, van pool.
* Encourage use of modes other than driving alone for travel during the day, e.g., walk to nearby locations, carpool, provide information for taking transit or bicycling to frequent destinations.

**Shower / changing room**

* Provide facilities that encourage employees to use transport options such as biking, walking, running.

**Parking / storage**

* Install/expand indoor / outdoor bicycle parking racks/storage facilities.
* Provide priority parking for carpools and/or Electric Vehicles

**Employee learning activity**

* Sponsor / organize, at least once a year, a group activity such as a bike ride, a transit options fair.

**Transportation committee**

* Use an existing employee group, such as a wellness group, or create a new group, to refine implementation of these transportation BMPs.

**Flexible workplace policies / practices**

* Allow telecommuting, adjustable start/end times, ‘dress for the day,’ to accommodate transit schedules and commuting by modes other than driving alone.