



# Minnesota **GreenStep Cities**

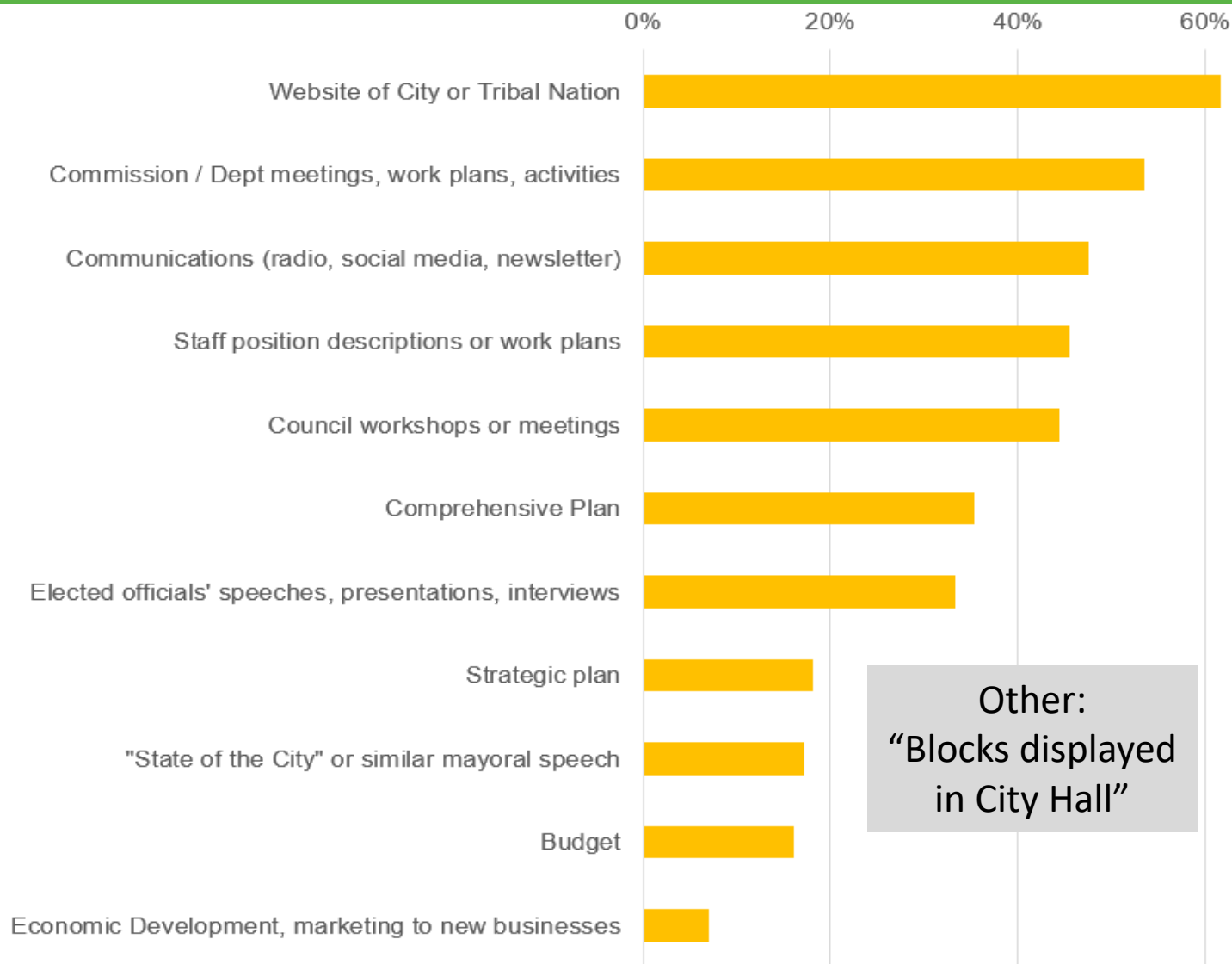
## **Annual Survey Results,**

**April 3, 2020**

**Phoebe Ward, GreenCorps Member with CERTs**

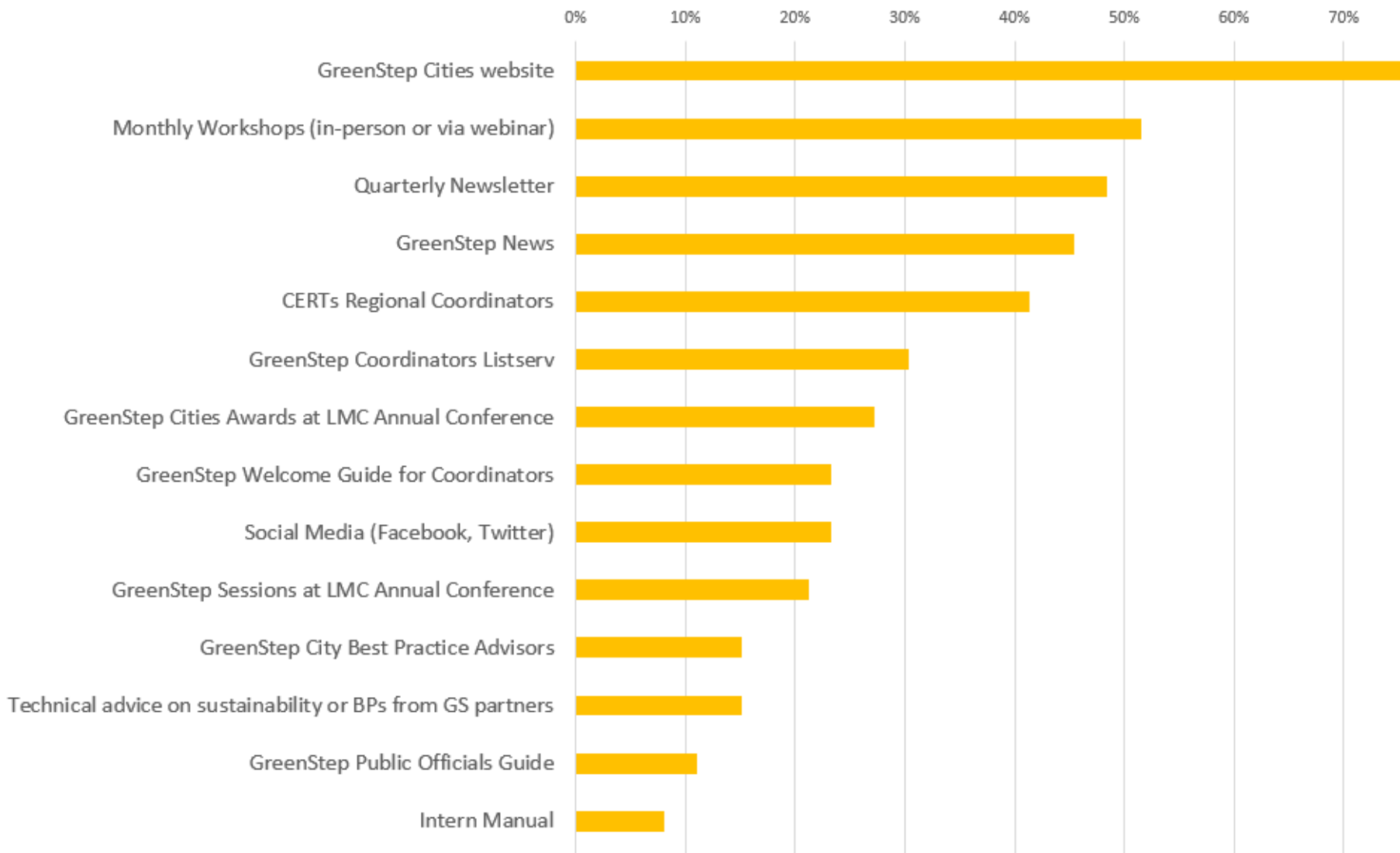


# How does GreenStep get referenced?



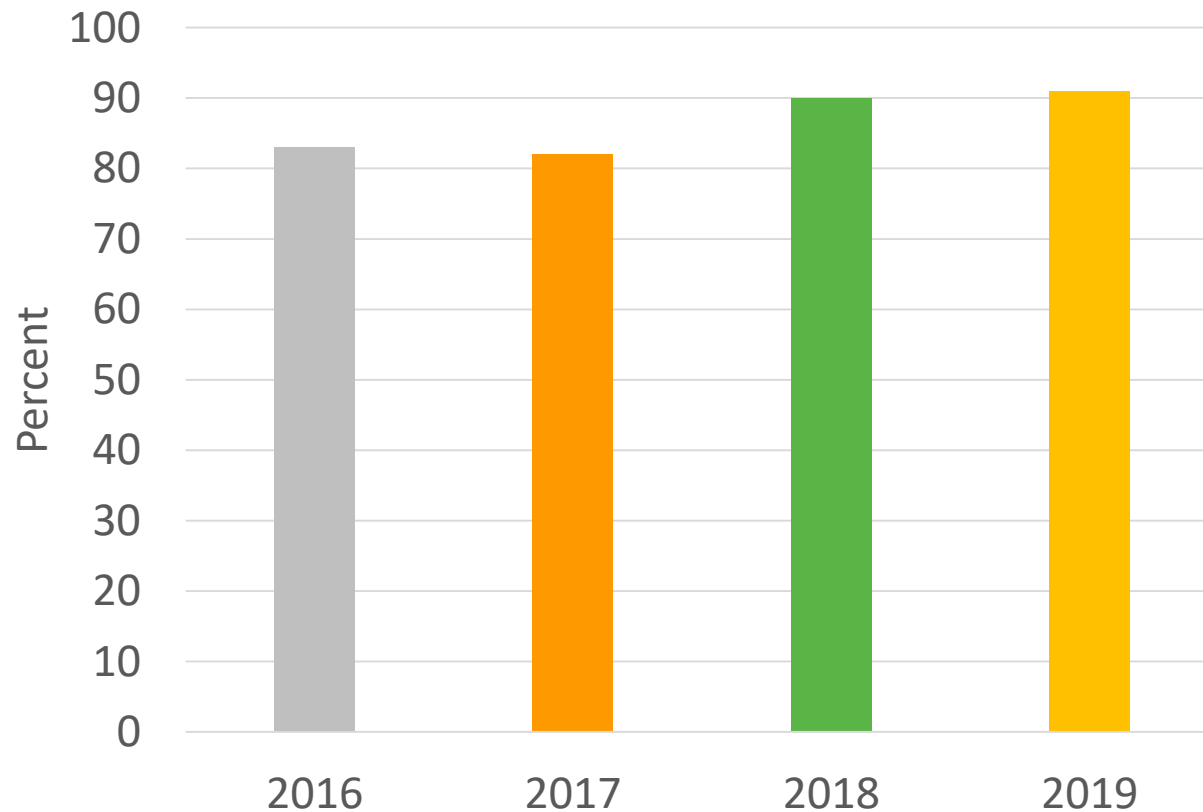


# Which GreenStep resources were used?



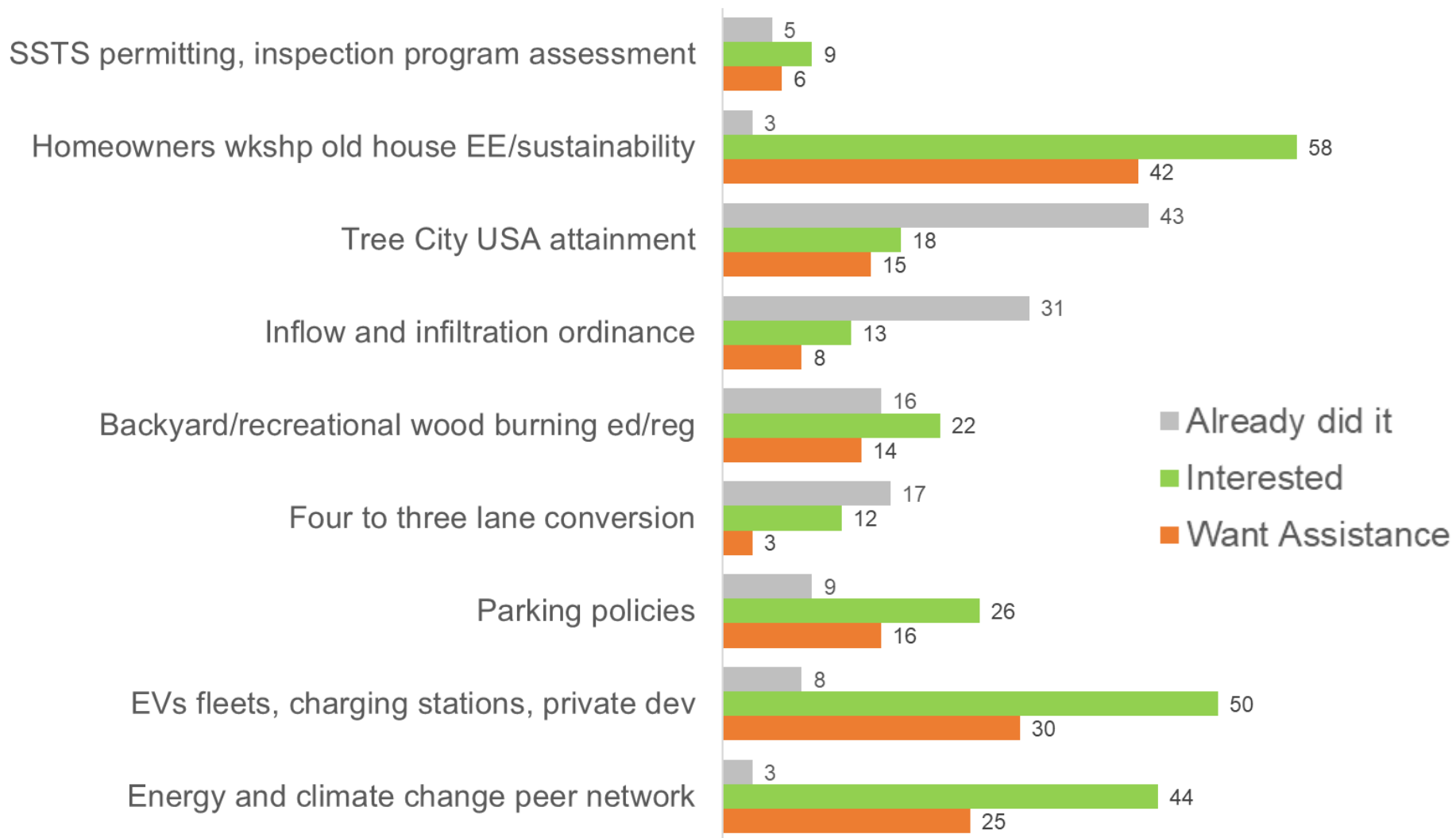


# Use of any one resource – steady, high





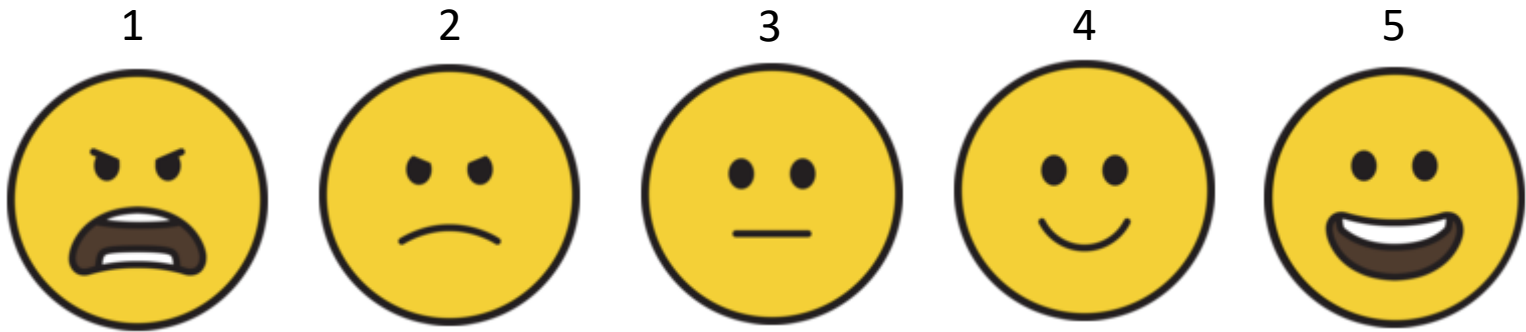
# Opportunities to assist in 2020



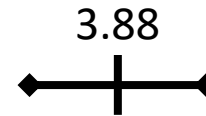
64 communities want assistance with 1 or more BPAs



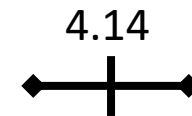
# Satisfaction with GreenStep's elements



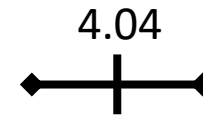
Challenge



Recognition



Assistance





# Reasons for dissatisfaction



## Challenge

- City operation challenges
- Advancing to Step 3
- Want more GreenStep offerings
- Drive action by staff/commission more so
- Coordinating staff participation for reporting

## Recognition

- “We have done a lot for a little city.”

## Assistance

- More help with how to get metrics without having to rely on City staff. Dissatisfied that I cannot move forward due to lack of interest by City staff.



# Cities take pride in GreenStep actions



64 responses total





# Testimonials of pride

“Through the Cities Charging Ahead program, we identified and worked on GreenStep Cities best practices related to electric vehicles. The City purchased two electric vehicles and is looking to add to our electric vehicle fleet. We have also promoted charging stations in our development reviews.”

--- *City of Faribault*

“We improved community outreach related to active transportation projects.”

--- *City of Fridley*

“Working with interns & the community members is immensely helpful & rewarding.”

--- *City of Moorhead*

“Warren has been part of the Green Step Cities program since the beginning, so having that to guide us in the sustainability journey has been awesome. As city administrator, I was invited to speak at a national sustainability conference in April 2019 and used the journey through Green Steps to provide Warren's roadmap on sustainability measures. “

--- *City of Warren*



# Specific examples of GreenStep actions saving cities money

“Installed LED lighting in the Public Works maintenance shop and garage in 2019. Estimated annual savings: \$6,539.26.”

--- *City of White Bear Lake*

“So far, in about 4 months the solar program has saved \$2,000 in electric costs.”

---- *City of Elko New Market*

“The City now saves around \$250,000 on utility costs since we began benchmarking utility data in 2006. Over the last 8 year we have seen more than \$2,000,000 in utility savings when compared to our baseline.”

--- *City of Hutchinson*

“Warren implemented a mandatory curbside recycling program. The trips to the landfill have decreased by 25% and landfill costs have decreased by the same margin. And residents saved on their monthly utility bill also!”

--- *City of Warren*

**31 responses total**



# What would more funding mean?



**46** Guidance on finding potential resources (\$, GreenCorps member, intern, etc.) to sustain your GreenStep activities and implement actions



**45** Guidance on calculating and reporting metrics (Step 4 and 5)



**38** Advice on how to utilize B3 Benchmarking analysis capabilities



**32** Suggestions on how to embed GreenStep into internal operations (position descriptions, Green Team work plans, city routines, etc.)



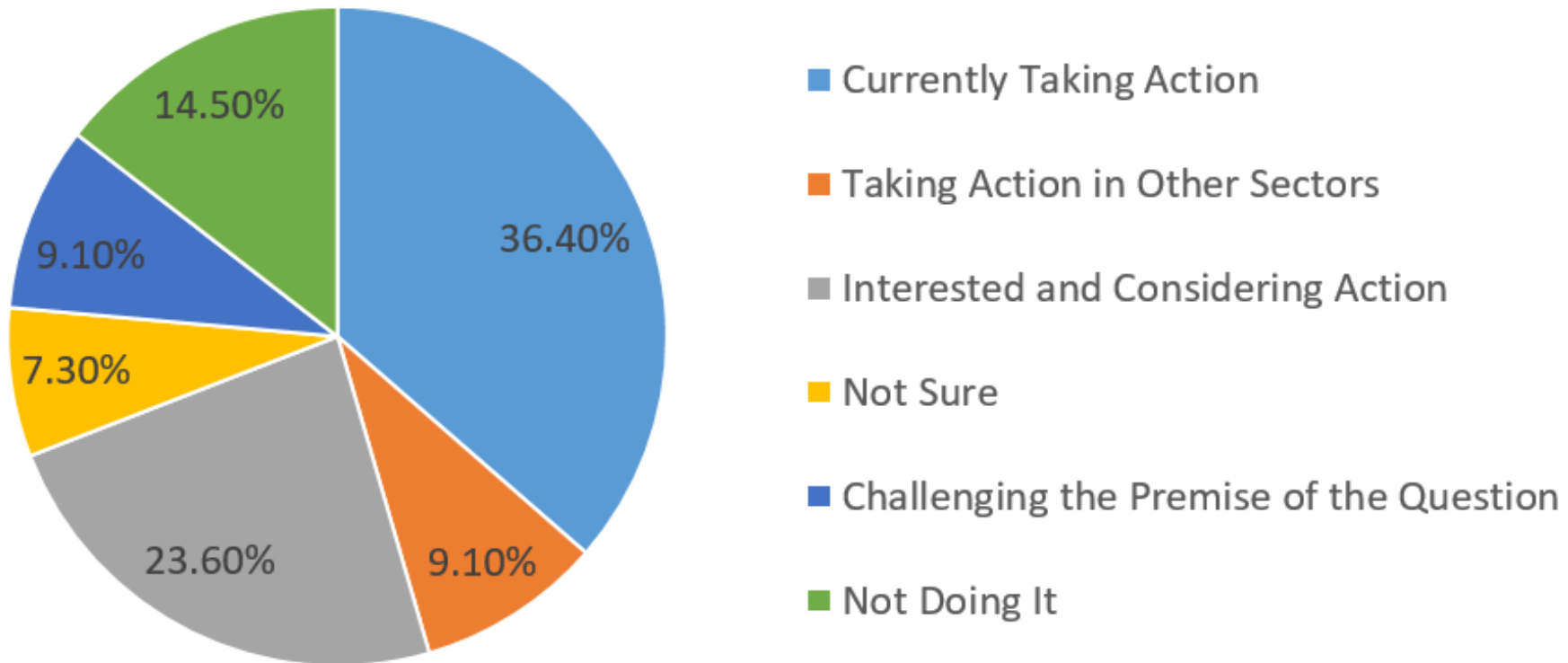
**29** Recommendations on how to include GreenStep in planning efforts (comprehensive plans, climate action plans, etc.)

**64 responses total**



# Equity and Inclusion

In what ways do race, equity, diversity, and inclusion influence your city's sustainability efforts?



**55 responses total**

The background features a series of overlapping, wavy, horizontal bands in various shades of green and yellow, creating a sense of depth and movement. The colors transition from a pale yellow at the top to a vibrant green at the bottom.

**Thank you!**