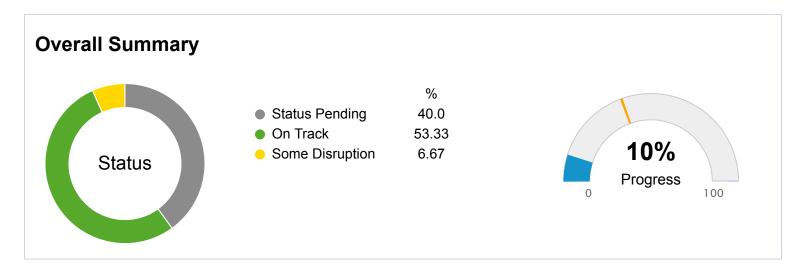


stuff 2

Current Reporting Date: Apr 05, 2021

Report Created On: Mar 09, 2021

13 25 90
Strategy Goal Activity



Report Legend No Update 💍 Overdue 🛕 Priority

Strategy 1





Accountability-Policing Activities

We live in time of social unrest, heightened public concern and tension about the history and the general role of police in local communities. Given the history of distrust and strained relationship that exists between significant segments of the community and the police, it is critical that the Council is able to demonstrate to the entire public that police in Brooklyn Center serve with fairness, dignity and respect for all without equivocation. To that end the 2021-22 budget will reflect the following goals:

% Status Pending 14.29 1 On Track 57.14 Some Disruption 28.57 2

Owner: Curt Boganey

Goal: 1

Activity: 7

Goal 1.1







Accountability-Policing Activities

We live in time of social unrest and heightened public concern and tension about the history and the general role of police and local communities. Given the history of distrust and strained relationship that exists between significant segments of the community and the police, it is critical that the Council is able to demonstrate to the entire public that police in Brooklyn Center serve with fairness, dignity and respect for all without equivocation. To that end the 2021-22 budget will reflect the following goals:

% Status Pending 14.29 1 On Track 57.14 4 Some Disruption 28.57

Owner: Curt Boganey

Activity: 7

Activity 1.1.1 💢

Oct 01, 2020 - Dec 31, 2021

Expand Community Engagement working collaboratively with Engagement Division and others to assure the voice of the community integral to policy making, ongoing-report annually.

Status Pending

Owner: Angel Smith

Activity 1.1.2 💢



Oct 01, 2020 - Dec 31, 2021

On Track



Improve MAC effectiveness and value using feedback from MAC members the community and Council. Report annually.

Owner: Tim Gannon

Update provided by Tim Gannon on Nov 23, 2020 15:54:41

Survey was completed and presented to MAC membership. On 11/24/20, Proposed chonmages to MAC meetings and participated will be presented this will include no backgrounds for future members.

Activity 1.1.3

Oct 01, 2020 - Dec 31, 2021

Some Disruption

Progress 16%

Regular reporting of critical information and data to the City Council and to the Community at large, not less than semiannually.

Owner: Curt Boganey

Update provided by Curt Boganey on Feb 21, 2021 21:21:24

Report for the first quarter will be provided to City Council on February 26th 2021

Activity 1.1.4 💢 💍



Oct 01, 2020 - Dec 31, 2020

Some Disruption

Progress 20%

Consider establishment of a Civilian Review Board by December 31, 2020 Estimated Costs: \$10,000 General Fund.

Owner: Curt Boganey

Update provided by Curt Boganey on Feb 21, 2021 21:24:29

Mayor tasked with inviting CRB representatives from other communities to present to City Council. Presentation from St. Paul scheduled for special meeting early March.

Activity 1.1.5



Oct 01, 2020 - Dec 31, 2021

Progress 31%

Continually update and expand on the implementation of Policing policies and practices consistent with 21st Century Policing Standards. Ongoing- report annually.

Owner: Tim Gannon

Update provided by Tim Gannon on Dec 16, 2020 17:07:51

Using both 21st Century policing and the AG's report on policing we continue to incorporate policy and practice. This include Use of Force update and mental health training.

Activity 1.1.6



Oct 01, 2020 - Dec 31, 2021

On Track

Progress 75%

Update Policing policies consistent with State of Minnesota police reform laws, ongoing-report annually.

Owner: Tim Gannon

Update provided by Tim Gannon on Nov 23, 2020 15:56:30

With the assistance of Lexipol policy builders all current polices reflect MN legislative updates. Including those that go into effect in 2021.

Activity 1.1.7 💢 💍



Oct 01, 2020 - Dec 31, 2020

On Track

Progress 30%

Update Policing policies consistent with State Attorney General Report on preventing excessive use of force as approved by the City Council by December 31, 2020.

Owner: Tim Gannon

Update provided by Tim Gannon on Nov 23, 2020 16:00:54

Presentation to Council on the AG's report compared to our current policies and practices. Not all recommendations will be adopted but a majority will. Many coincide with the 21st Century Police Project, which has already been implemented.

Strategy 2



Beautification and Cleanliness-Community

We will put into effect new programs and approaches designed to reduce litter, improve cleanliness promote beauty throughout the community with an initial focus in commercial neighborhoods. To that end the 2021-22 budget will reflect the following goals:

% 2 Status Pending 50.0 On Track 50.0

Owner: Curt Boganey

Goal: 2

Activity: 4

Goal 2.1



Progress 23%

Develop and Implement new programs and policies that measure and reduce litter by 50% within 24 months. Report Annually.

On Track 100.0

Owner: Meg Beekman

Activity: 2

Update provided by Meg Beekman on Dec 21, 2020 18:37:13

Code Enforcement has developed a matrix to evaluate all commercial properties based on seven indicators. All properties will be inspected over the winter and scored based on the indicators to determine which properties are most challenged. This will assist the Economic Development Coordinator with allocating their time effectively towards the most troubled properties.

Activity 2.1.1



Oct 01, 2020 - Dec 31, 2021

Progress 30%

Allocate Code Enforcement Inspector to focus exclusively on commercial - (Code Enforcement Inspector, transition supervised by Building and Community Standards Supervisor -Will require the vacant Building Inspector position to be filled with a person who can provide backfill support for residential code enforcement)

Owner: Meg Beekman

Update provided by Meg Beekman on Feb 24, 2021 01:09:34

ED Coordinator has been evaluating commercial properties to determine priorities. Associate Planner is working with him to identify specific education materials to assist with outreach. ED Coordinator has begun meeting with key commercial properties in the City including Sun Food, Shingle Creek Crossing property management, Cub Foods, and Walmart to discuss clean-up and beautification needs.

Activity 2.1.2



Oct 01, 2020 - Mar 31, 2021

On Track

Progress 15%

Explore and implement if appropriate, a program to incentivize businesses to invest in beautification strategies (EDA budget -\$50,000) Report by March 31, 2021. Associate Planner-Vacant

Owner: Meg Beekman

Update provided by Meg Beekman on Feb 24, 2021 01:11:54

ED Coordinator and Associate Planner are beginning to collaborate on this project. They are meeting with commercial properties to identify barriers.

Goal 2.2



Progress 0%

Develop and Implement new programs with performance measures to beautify Brooklyn Center. Report March 31, 2021.

Status Pending

100.0

Owner: Reggie Edwards

Activity: 2

Activity 2.2.1

Oct 01, 2020 - Mar 31, 2021

Status Pending

Progress 0%

Develop and Implement new programs with performance measures to beautify Brooklyn Center. Report March 31, 2021.

- · Public Campaign
- · Organize Volunteers

Potential program strategies include

- · Public Art to help create a sense of pride in the area
- · Partnering with businesses to develop hired personnel and equipment to service the business areas, as well as, serving as business area ambassadors
- Neighborhood clean-up programs
- Landscaping education and awards program
- Enforcement of ordinances

Owner: Reggie Edwards

Activity 2.2.2



Oct 01, 2020 - Dec 31, 2021

Status Pending

Progress 0%

Develop sustainable funding program to support ongoing Cleanliness and Beautification Efforts. (Estimated Total Costs \$50-\$75,000-\$25,000 General Fund.)

Owner: Reggie Edwards

Strategy 3



Economic Stability-Businesses

We will continue and expand upon existing programs to support the growth and development local business, particularly small and immigrant owned business. To that end the 2021-22 budget will reflect the following goals:

Owner: Meg Beekman

Goal: 4

Activity: 9

Goal 3.1

Prog

Complete assessment of local business needs

Owner: Meg Beekman

Activity: 2

Update provided by Meg Beekman on Dec 21, 2020 18:40:42

Activity 3.1.1: Engage with local non-profits and business community to assess and evaluate business needs (EDA budget - \$25,000) (0% completed)

This work began with the outreach and engagement contracts with ACER and LIBA to provide services to small businesses during the pandemic. ACER and LIBA were engaged to provide technical assistance as well as outreach and engagement. As part of these contracts they reported back on the needs of small businesses in the community. This assessment is ongoing as the needs change over time.

Activity 3.1.2: Identify service gaps for local entrepreneurs, develop solutions, and identify resources, with the goal of reducing local government barriers to business success. (0% completed)

This will be a priority of the Economic Development Coordinator when they begin in January.



Engage with local non-profits and business community to assess and evaluate business needs (EDA budget - \$25,000)

Owner: Meg Beekman

Update provided by Meg Beekman on Feb 24, 2021 01:13:47

ED Coordinator has begun meeting with local resource providers, businesses, and community partners to understand the local business ecosystem.

On Track

On Track

100.0

100.0

Activity 3.1.2

Oct 01, 2020 - Dec 31, 2021

On Track

Progress 10%

Identify service gaps for local entrepreneurs, develop solutions, and identify resources, with the goal of reducing local government barriers to business success.

Owner: Meg Beekman

Update provided by Meg Beekman on Feb 24, 2021 01:38:00

ED Coordinator has begun meeting with local resource providers, businesses, and community partners to understand the local business ecosystem.

Goal 3.2



Implement and expand resources and technical assistance to local businesses and entrepreneurs

% # • On Track 100.0 3

Owner: Meg Beekman

Activity: 3

Update provided by Meg Beekman on Dec 21, 2020 19:03:55

This will be a top priority of the Economic Development Coordinator when they start in January.



Access to Capital

- Fund revolving loan program (EDA Budget \$100,000)
- Explore contract to provide small business loan program (EDA Budget - \$50,000)

Owner: Meg Beekman

Update provided by Meg Beekman on Feb 24, 2021 01:39:11

LIBA has submitted a proposal to administer a \$100,000 RLF for small businesses. The ED Coordinator is reviewing the program and will provide recommendations on how to proceed shortly.

Technical Assistance

- Explore expanding technical assistance access through public market and/or space adjacent to liquor store (EDA budget - \$50,000)
- Strengthen partnerships with local resource providers and outside agencies and resource centers to connect existing local and start-up businesses with resources, training, and financing.

Owner: Meg Beekman

Update provided by Meg Beekman on Feb 24, 2021 01:41:04

NEOO Partners is completing a feasibility study for small business incubator, which is due in early March. ED Coordinator has begun meeting with local resource providers, businesses, and community partners to understand the local business ecosystem. This includes exploring a RLF with LIBA and a potential partnership with a local private lender to provide small business resources and financing.

Activity 3.2.3 On Track Progress 0% Oct 01, 2020 - Dec 31, 2021

Ombudsman services (Meg Beekman)

- -Create new business resource website (EDA Budget) Coordinate with Communications Department on Website update and Econ. Dev. Coordinator-Vacant-Vacant)
- -Strengthen the City's relationships with existing businesses by continuing to develop a Business Retention and Expansion Program to identify existing businesses' needs. (Econ. Dev. Coordinator-Vacant)

Owner: Meg Beekman

Update provided by Meg Beekman on Dec 21, 2020 19:02:01

This will be a top priority of the Economic Development Coordinator when they start in January.

Goal 3.3

Progress 10%

Promote a stable environment

Owner: Meg Beekman

Activity: 1

On Track 100.0

Update provided by Meg Beekman on Dec 21, 2020 19:10:51

Activity 3.3.1: Provide bricks and mortar opportunities for local businesses Invest in and create a business incubator/public market as part of an initial development on the Opportunity Site to provide affordable commercial space for local businesses. (EDA Budget) Identify a use and implement programming for the shell space adjacent to the municipal liquor store in order to serve local entrepreneur and small business needs. (EDA Budget) Explore the feasibility and appropriateness of creating additional affordable commercial space for local businesses as EDA-owned properties redevelop. (EDA Budget) (10% completed)

- Public market/incubator is planned as part of initial Alatus development project. An incubator development team has been assembled to move the project forward. NEOO Partners is doing a feasibility study which is anticipated to be completed in February. ACER is completing the visioning, purpose and branding work for the incubator. NDC is providing consulting services to the project. Juxtaposition Arts is providing design services for the incubator. An architect will be brought on in February as the feasibility study is wrapped up. An update will be provided to City Council in February with a summary of the feasibility report.
- The use of the shell retail space adjacent to the liquor store will be a priority of the Economic Development Coordinator when they start in January.
- Identifying opportunities for affordable commercial space is part of the ongoing discussions as opportunities arise for EDA-owned properties.



Provide bricks and mortar opportunities for local businesses

- Invest in and create a business incubator/public market as part of an initial development on the Opportunity Site to provide affordable commercial space for local businesses. (EDA Budget)
- Identify a use and implement programming for the shell space adjacent to the municipal liquor store in order to serve local entrepreneur and small business needs.
 (EDA Budget)
- Explore the feasibility and appropriateness of creating additional affordable commercial space for local businesses as EDA-owned properties redevelop. (EDA Budget)

Owner: Meg Beekman

Update provided by Meg Beekman on Dec 21, 2020 19:10:42

- Public market/incubator is planned as part of initial Alatus development project. An incubator development team has been assembled to move the project forward. NEOO Partners is doing a feasibility study which is anticipated to be completed in February. ACER is completing the visioning, purpose and branding work for the incubator. NDC is providing consulting services to the project. Juxtaposition Arts is providing design services for the incubator. An architect will be brought on in February as the feasibility study is wrapped up. An update will be provided to City Council in February with a summary of the feasibility report.
- The use of the shell retail space adjacent to the liquor store will be a priority of the Economic Development Coordinator when they start in January.
- Identifying opportunities for affordable commercial space is part of the ongoing discussions as opportunities arise for EDA-owned properties.

•



Support and develop local and disadvantaged businesses

Owner: Meg Beekman

Activity: 3

Update provided by Meg Beekman on Dec 21, 2020 19:12:48

This will be a top priority of the Economic Development Coordinator when they start in January.

Identify and implement program for certifying local businesses as DBEs (Include in EDA Budget - \$10,000 - (Econ. Dev. Coordinator-Vacant)

Owner: Meg Beekman

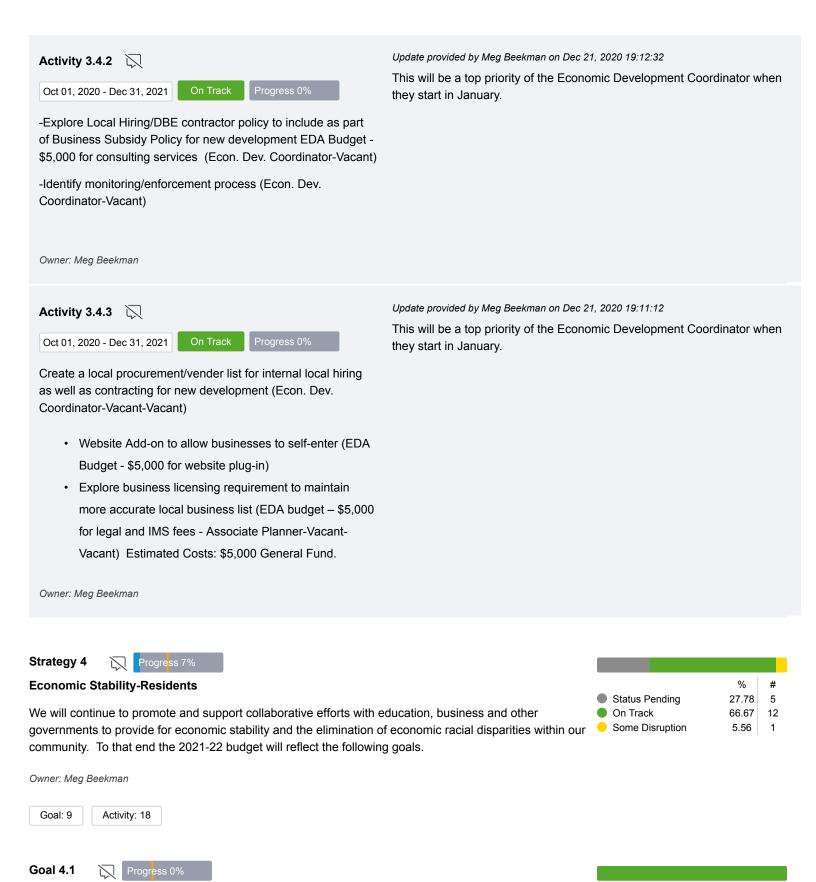
Update provided by Meg Beekman on Dec 21, 2020 19:12:41

This will be a top priority of the Economic Development Coordinator when they start in January.

On Track

100.0

3



Owner: Meg Beekman

Activity: 1

Update provided by Meg Beekman on Dec 21, 2020 19:33:12

Formalize and expand local hiring goals and implementation plan

100.0

On Track

No work yet completed.



Update provided by Meg Beekman on Dec 21, 2020 19:14:17 Ongoing.

Support Administration Department to connect residents with pathways to jobs working for the City (EDA Budget)

Owner: Meg Beekman



Promote home ownership and other wealth building programs among historically low wealth communities



Owner: Meg Beekman

Activity: 7

Update provided by Meg Beekman on Dec 21, 2020 19:44:10

Activity 4.3.1: Rental Assistance (CD Director) Partner with Hennepin County and CEAP to market emergency rental assistance to landlords and tenants (20% completed)

Staff has met with Hennepin County and CEAP monthly to discuss their programs and how BC residents can best access them. Recently, Hennepin County identified \$2.5 million in CDBG-CV funds that will be allocated to existing public service providers for emergency rental and mortgage assistance. Staff met with CEAP and will assist them with direct outreach to Brooklyn Center tenants who are behind in the rent. Staff will outreach to landlords to identify tenants at-risk of eviction and CEAP will outreach to those individuals to offer individual support and resources.

Activity 4.3.2: Mortgage Assistance (CD Director) Collaborate with County and MN Homeownership Network to provide emergency mortgage assistance. (0% completed)

Staff has met with Hennepin County and CEAP staff monthly to discuss their programs and how BC residents can best utilize them.

Activity 4.3.3: Conduct a Housing Policy Implementation Study and develop a Housing Policy Action Plan (EDA Budget - \$100,000 – CD Director), which will examine the City's housing policies and ordinances with the goal of: Expanding tenant protections Preserving existing affordable housing Complete examination of the City's policies around the creation of new, legally-binding, affordable housing units (20% completed)

Research in Action and CURA have been engaged to conduct the Housing Study. Qualitative data analysis has begun. Staff provided research questions to CURA for the work they will do to inform the Opportunity Site master plan. Research in Action has begun outreach to solicit for the Housing Study Advisory Council which will oversee the work.

Activity 4.3.4: Work with City Attorney to develop a collection of policies/ordinances under the umbrella of tenant protections (Deputy CD Director) (25% completed)

Fair Housing Information Posted on City Website

Draft Fair Housing Policy Reviewed by City Council

A draft ordinance amendment was received by the City Attorney. Staff will review and bring to Council for discussion.

Activity 4.3.5: Adopt NOAH Preservation Program (Include in TIF 3 Housing fund - \$150,000 - Deputy CD Director) (20% completed)

Program has been drafted. Next step is to meet with potential users of the program to discuss the incentives and identify a potential pilot project to present to Council.

Activity 4.3.6: Explore financial literacy partnership to provide classes for residents (0% completed)

This will be a top priority of the Economic Development Coordinator when they start in January.



Rental Assistance (CD Director)

 Partner with Hennepin County and CEAP to market emergency rental assistance to landlords and tenants

Owner: Meg Beekman

Update provided by Meg Beekman on Dec 21, 2020 19:43:48

Staff has met with Hennepin County and CEAP monthly to discuss their programs and how BC residents can best access them. Recently, Hennepin County identified \$2.5 million in CDBG-CV funds that will be allocated to existing public service providers for emergency rental and mortgage assistance. Staff met with CEAP and will assist them with direct outreach to Brooklyn Center tenants who are behind in the rent. Staff will outreach to landlords to identify tenants at-risk of eviction and CEAP will outreach to those individuals to offer individual support and resources.

Mortgage Assistance (CD Director)

 Collaborate with County and MN Homeownership Network to provide emergency mortgage assistance.

Owner: Meg Beekman

Update provided by Meg Beekman on Dec 21, 2020 19:41:18

Staff has met with Hennepin County and CEAP staff monthly to discuss their programs and how BC residents can best utilize them.

Activity 4.2.3

Oct 01, 2020 - Dec 31, 2021 On Track Progress 20%

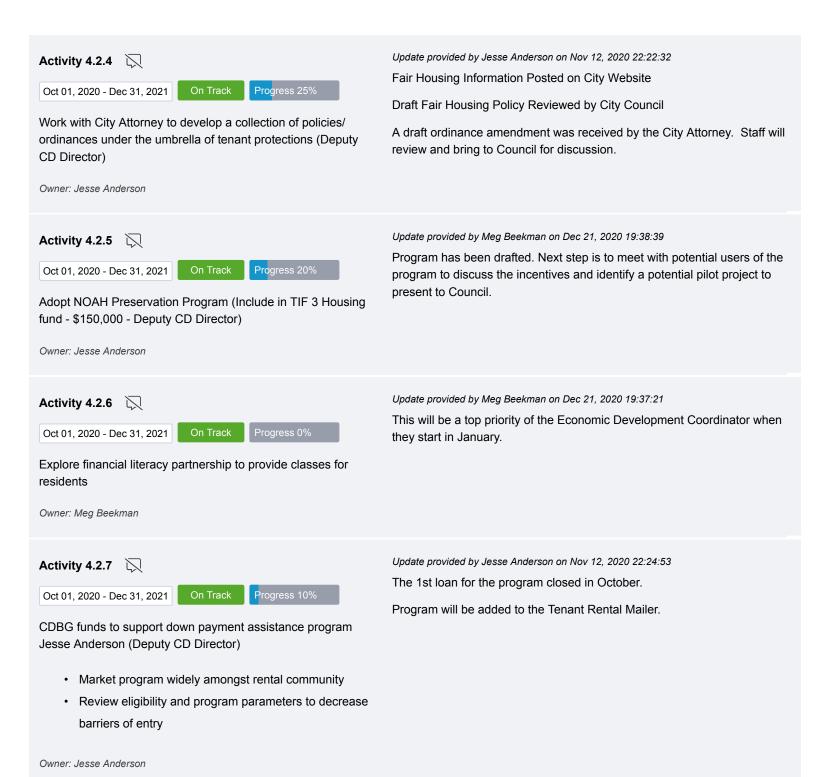
Conduct a Housing Policy Implementation Study and develop a Housing Policy Action Plan (EDA Budget - \$100,000 – CD Director), which will examine the City's housing policies and ordinances with the goal of:

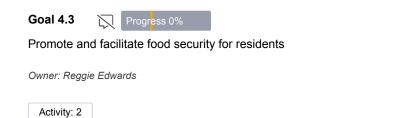
- · Expanding tenant protections
- · Preserving existing affordable housing
- Complete examination of the City's policies around the creation of new, legally-binding, affordable housing units

Update provided by Meg Beekman on Dec 21, 2020 19:40:38

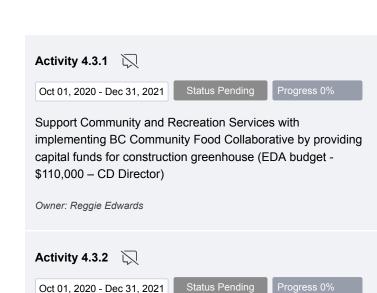
Research in Action and CURA have been engaged to conduct the Housing Study. Qualitative data analysis has begun. Staff provided research questions to CURA for the work they will do to inform the Opportunity Site master plan. Research in Action has begun outreach to solicit for the Housing Study Advisory Council which will oversee the work.

Owner: Meg Beekman









Partner with local food shelf providers to identify barriers to health food access and investing in sustainable community-wide food production and distribution (CD Director)

Owner: Reggie Edwards



Collaborate with educational institutions to provide skills development for Brooklyn Center residents



Owner: Meg Beekman

Owner: Meg Beekman

Activity: 3

Update provided by Meg Beekman on Dec 21, 2020 19:13:32

This will be a priority of the Economic Development Coordinator when they start in January.





Develop formal partnerships with outside agencies, educational institutions, and training centers to connect residents with access to job training, skills, and higher education that will result in improved employment and wage outcomes (Econ. Dev. Coordinator-Vacant)

Owner: Meg Beekman

Update provided by Meg Beekman on Dec 21, 2020 19:13:04

This will be a top priority of the Economic Development Coordinator when they start in January.

On Track

Goal 4.5 Progress 20%

Promote Private Job Creation and Local Hiring

Owner: Meg Beekman

Activity: 1

Update provided by Meg Beekman on Dec 21, 2020 18:56:09

Activity 4.6.1: Identify redevelopment opportunities that advance the creation of livable wage and skilled jobs, while emphasizing and encouraging local hiring practices. (CD Director) (20% completed)

As redevelopment discussions have progressed for the former Sears site and the Opportunity site, greater focus and emphasis has been placed on the creation of livable wage and skilled jobs as well as local hiring. Within the Opportunity Site master plan, an analysis of a jobs-focused land use mix, in place of a regional recreation facility, has started to be considered. The analysis includes how such a land use could best benefit the community and the rest of the development, including through local hiring goals. Similarly, on the former Sears site, recent discussions with the ownership group have pushed them to consider uses that would produce higher wage and skilled jobs as a potential land use in addition to other possible redevelopment options.



Identify redevelopment opportunities that advance the creation of livable wage and skilled jobs, while emphasizing and encouraging local hiring practices. (CD Director)

Owner: Meg Beekman

Update provided by Meg Beekman on Dec 21, 2020 18:55:56

As redevelopment discussions have progressed for the former Sears site and the Opportunity site, greater focus and emphasis has been placed on the creation of livable wage and skilled jobs as well as local hiring. Within the Opportunity Site master plan, an analysis of a jobs-focused land use mix, in place of a regional recreation facility, has started to be considered. The analysis includes how such a land use could best benefit the community and the rest of the development, including through local hiring goals. Similarly, on the former Sears site, recent discussions with the ownership group have pushed them to consider uses that would produce higher wage and skilled jobs as a potential land use in addition to other possible redevelopment options.

%

100.0



Neighborhood engagement liaisons are intended to engage residents in their neighborhoods, and create opportunity for underemployed and unemployed residents to increase their earning potential

% # Status Pending 100.0 1

Owner: Angel Smith

Activity: 1



Goal 4.7 Progress 15%

Adopt Equitable Development Scorecard by 12/31/20 (CD Director)

% # Some Disruption 100.0 1

Planned to be incorporated as part of Opportunity Site Master Plan

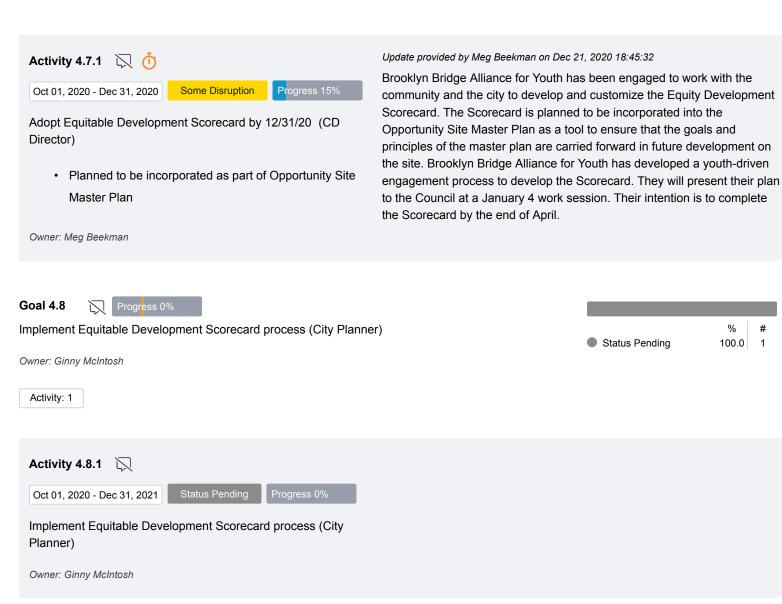
Owner: Meg Beekman

Activity: 1

Update provided by Meg Beekman on Dec 21, 2020 18:45:40

Activity 4.8.1: Adopt Equitable Development Scorecard by 12/31/20 (CD Director) Planned to be incorporated as part of Opportunity Site Master Plan (15% completed)

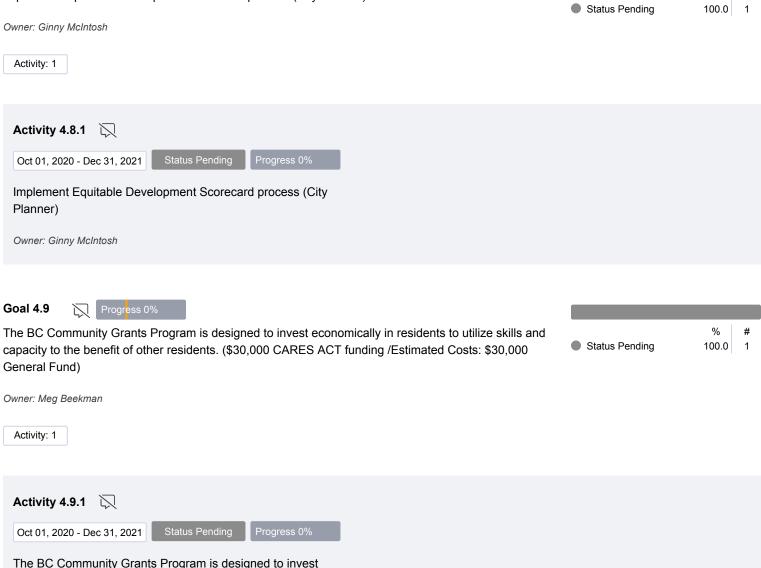
Brooklyn Bridge Alliance for Youth has been engaged to work with the community and the city to develop and customize the Equity Development Scorecard. The Scorecard is planned to be incorporated into the Opportunity Site Master Plan as a tool to ensure that the goals and principles of the master plan are carried forward in future development on the site. Brooklyn Bridge Alliance for Youth has developed a youth-driven engagement process to develop the Scorecard. They will present their plan to the Council at a January 4 work session. Their intention is to complete the Scorecard by the end of April.



economically in residents to utilize skills and capacity to the benefit of other residents. (\$30,000 CARES ACT funding

/Estimated Costs: \$30,000 General Fund)

Owner: Meg Beekman



Strategy 5 Progress 0%

Emergency Response Plan-City Government

The current Pandemic Emergency Response Plan has not been reviewed since it was adopted. Based on the current implementation it appears there may be a need to update and or clarify some requirements. . To that end the 2021-22 budget will reflect the following goals:

% # Status Pending 100.0 1

Status Pending

%

100.0

1

Owner: Todd Berg

Goal: 1 Activity: 1

Goal 5.1 Progress 0%

Review and update plan as appropriate by June 30, 2020

Owner: Todd Berg

Activity: 1



Review and update plan as appropriate by June 30, 2020.

Owner: Todd Berg

Strategy 6 Progress 3%

Engagement-Enterprise Wide

We will assure that our diverse and multi-faceted communities are consistently engaged as appropriate for the development of all City programs and policies. Engagement will be inclusive and authentic. It will be understood as essential to the development of quality programs and equitable policy. To that end the 2021-22 budget will reflect the following goals:

Owner: Curt Boganey

Goal: 1

Goal 6.1 Progress 3%

Activity: 6

Engagement-Enterprise Wide

We will assure that our diverse and multi-faceted communities are consistently engaged as appropriate for the development of all City programs and policies. Engagement will be inclusive and authentic. It will be understood as essential to the development of quality programs and equitable policy. To that end the 2021-22 budget will reflect the following goals:

Owner: Curt Boganey

Activity: 6

	%	#
Status Pending	83.33	5
On Track	16.67	1





Oct 01, 2020 - Dec 31, 2021

On Track

Progress 15%

Develop and implement consistent enterprise wide policy and practice plan for community engagement to include accountability and reporting measures.

Owner: Curt Boganey

Update provided by Curt Boganey on Feb 21, 2021 21:28:17

Community Development has contracted with NEO partners to develop community engagement process for opportunity Site. It may be a template for Enterprise Wide Community Engagement Strategy. Clerk directed to modify Council Agenda Forms to identify Community Engagement as a review factor for all Council Action Items.

Activity 6.1.2



Oct 01, 2020 - Dec 31, 2021

Status Pending

Provide necessary tools and equipment to expand and improve engagement efforts

Owner: Angel Smith

Activity 6.1.3



Oct 01, 2020 - Dec 31, 2021

Status Pending

Progress 0%

Expanded staffing to effectively implements engagement

Owner: Angel Smith

Activity 6.1.4



Oct 01, 2020 - Dec 31, 2021

Status Pending

Progress 0%

Increase family oriented events such as "drive-in-movies", recon-the-go and family recreational programming. Expansion of these activities requires additional rental/equipment Estimated Costs: \$15,000 General Fund Addition. (CARS Director-vacant)

Owner: Curt Boganey

Activity 6.1.5

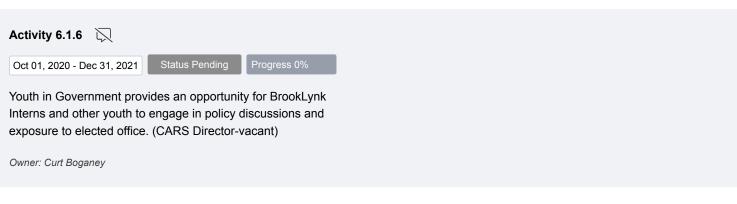


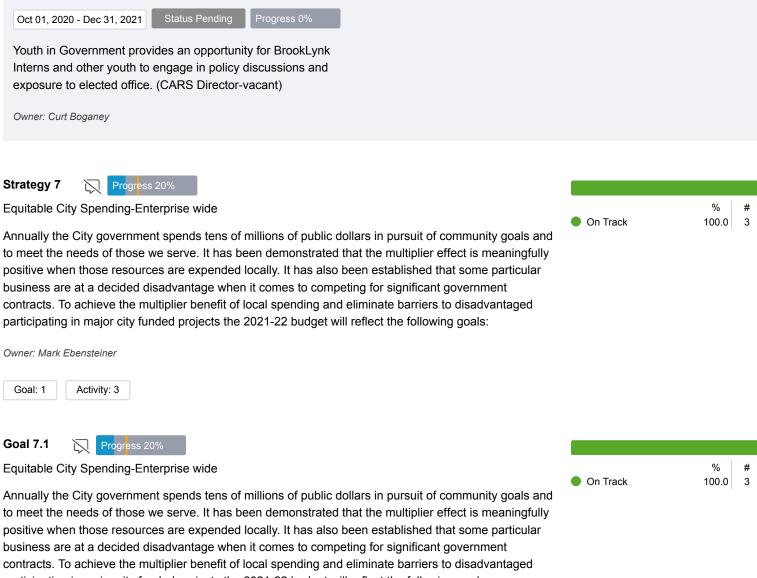
Oct 01, 2020 - Dec 31, 2021

Status Pending

Progress 0%

Development of "Health-on-the-go" modeled off "rec-on-the-go" as a means of engaging residents where they are and in their neighborhoods. This strategy is intended to reduce barriers to participation (i.e., cultural government intimidation or relations, transportation, sense of safety in neighborhood for youth, and time efficiency for residents working multiple jobs). Estimated Costs: (\$100,000 CARES fund) ongoing Estimated Costs: \$25,000 General Fund. (CARS Director-vacant)





participating in major city funded projects the 2021-22 budget will reflect the following goals:

Owner: Mark Ebensteiner

Activity: 3

Update provided by Mark Ebensteiner on Dec 30, 2020 14:26:57

No additional updates at this time.



Develop and Implement a local and disadvantaged business procurement program with a focus on organizational change. To be effective the program/policy must include firm definitions, well-developed goals and key performance indicators, clear tracking and reporting, in addition to commitment across all departments by December 31, 2021

Owner: Mark Ebensteiner

Update provided by Mark Ebensteiner on Dec 30, 2020 14:10:45

Have researched the key aspects of an equitable spending policy. Have received sample policies from other entities who have established policies. Currently reviewing sample policies and research to better understand the initiative including definitions, goals and performance indicators that can be utilized

Activity 7.1.2 Oct 01, 2020 - Dec 31, 2021 On Track Progress 20%

Work closely with a consultant to develop a comprehensive local and disadvantaged business procurement program. Identify best practices, tools, and procedures for staff to follow when procuring goods and services on behalf of the City.

Owner: Mark Ebensteiner

Update provided by Mark Ebensteiner on Dec 30, 2020 14:12:30

Will begin the process in January/February 2021 of identifying a consultant to assist with the program/policy.

Activity 7.1.3

Oct 01, 2020 - Dec 31, 2021

On Track

Progress 20%

Hire a consultant to review current processes, develop best practices, key performance indicators, and implement the program. Estimated Costs: \$15,000 General Fund.

Owner: Mark Ebensteiner

Update provided by Mark Ebensteiner on Dec 30, 2020 14:13:21

Will begin the process in January/February 2021 of identifying a consultant to assist with the program/policy. Funding available in GF.

Strategy 8



Equitable Operations-Enterprise Wide

We will assure that all residents, customers and employees are treated with dignity and respect. We will provide knowledge and skills development necessary to meet the needs of residents, customer and employee needs in an anti-racist, culturally competent manner. We will foster an inclusive respectful work environment that values and reflects the diverse communities that we serve. To that end the 2021-22 budget will reflect the following goals:

Owner: Curt Boganey

Goal: 1

Activity: 14



Goal 8.1 Progress 14%

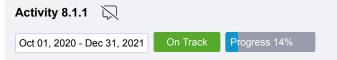
Equitable Operations-Enterprise Wide

We will assure that all residents, customers and employees are treated with dignity and respect. We will provide knowledge and skills development necessary to meet the needs of residents, customer and employee needs in an anti-racist, culturally competent manner. We will foster an inclusive respectful work environment that values and reflects the diverse communities that we serve. To that end the 2021-22 budget will reflect the following goals:

% 42.86 Status Pending On Track 57.14

Owner: Curt Boganey

Activity: 14

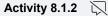


Employ an Equity Officer- Establish the Office of Anti-Racism and Equity to provide leadership for the efforts described in the mission above. Estimated Costs: \$50,000 General Fund.

Owner: Curt Boganey

Update provided by Curt Boganey on Feb 21, 2021 21:33:44

Job Description under review and preparation, Begin recruitment not later than March 31st with hiring date set for July 1, 2021





Oct 01, 2020 - Dec 31, 2021

Status Pending

Establish goals and track progress annually

- · Review and assess achievement of equity and inclusion goals-report annually
- · Modify practices as needed to achieve equity and inclusion goals

Owner: Reggie Edwards

Activity 8.1.3



Oct 01, 2020 - Dec 31, 2021

Status Pending

Progress 0%

Provide cultural competency staff development enterprise-wide

Owner: Reggie Edwards

Activity 8.1.4



Oct 01, 2020 - Dec 31, 2021

Status Pending

Adopt Racial Equity Score Card by 12/31/20

Owner: Reggie Edwards

Activity 8.1.5

Oct 01, 2020 - Dec 31, 2021

Status Pending

Progress 0%

Develop, implement and continue pathway programs focused on creating entry level opportunities for underrepresented communities

- · BrooklynLynk Interns
- · Brooklyn Bridge Alliance for Youth
- · Police Cadet (Tim Gannon)
- CSO (Tim Gannon)
- Public Works Pathways
 - The current seasonal staffing model is functioning much like a Pathways program. Of the 29 full time staff at the Maintenance Facility, 13 were previously seasonal employees, 14 grew up in Brooklyn Center, 11 currently live in Brooklyn Center, 5 recently moved from Brooklyn Center, 2 are Brooklyn Park residents and 1 is a New Hope resident.
 - In addition to the seasonal pathway we will develop pathways that assure permanent full time positions opportunities exist that reflect residency, cultural and ethnic diversity by December 31, 202. Estimated Costs: \$25,000 General Fund (Reggie Edwards)

Owner: Reggie Edwards

Activity 8.1.6

51.115

Oct 01, 2020 - Dec 31, 2021

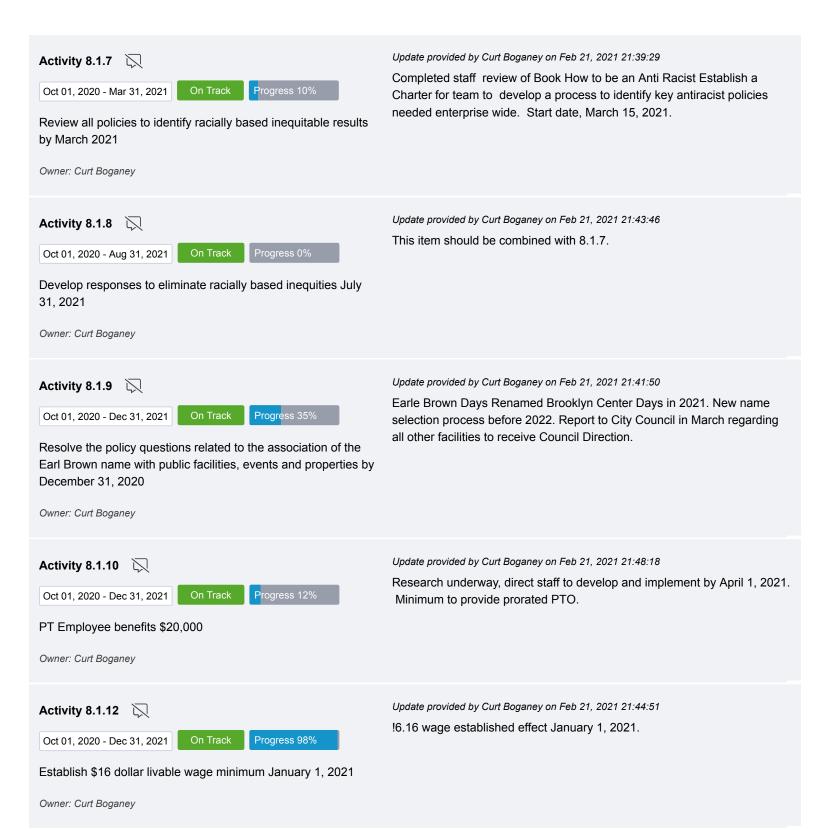
Status Pending

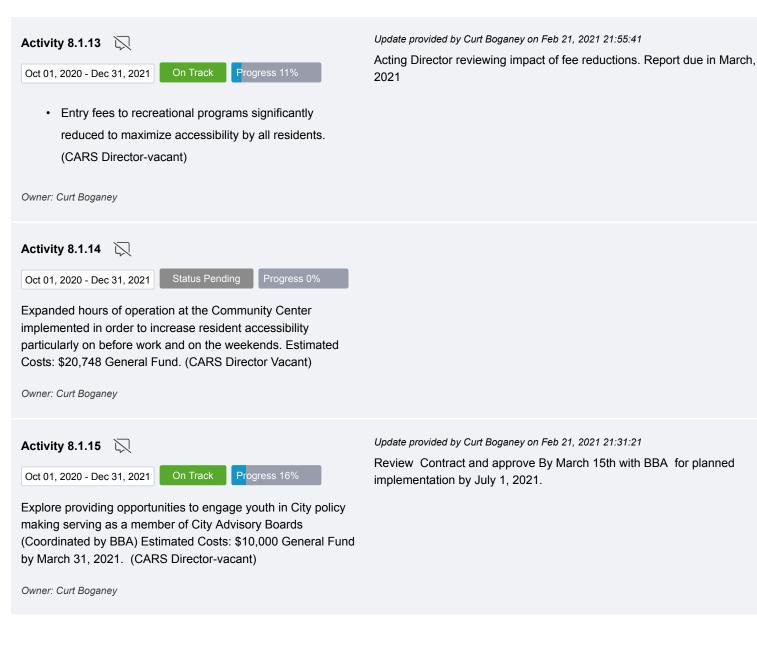
Progress 0%

Police and Fire Explorer Program

 To reactivate the fire explorer program the cost of registration fee and wages for staff, Estimated Costs: \$5,000 General Fund.

Owner: Todd Berg







Innovation-Enterprise Wide

We will respond to challenges in a way that is most effective by learning and using creative and innovative approaches. To will equip staff with the necessary tools and development along with the support needed to try new approaches without fear. To that end the 2021-22 budget will reflect the following goals:



% #

Status Pending 100.0 5

Goal 9.1



Progress 0%

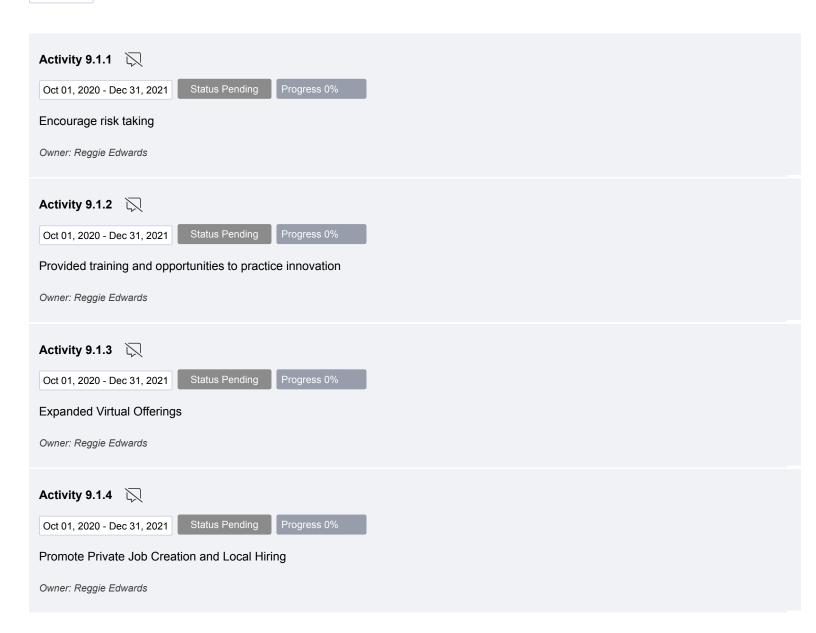
Innovation-Enterprise Wide

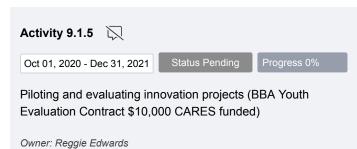
Status Pending 100.0

We will respond to challenges in a way that is most effective by learning and using creative and innovative approaches. To will equip staff with the necessary tools and development along with the support needed to try new approaches without fear. To that end the 2021-22 budget will reflect the following goals:

Owner: Reggie Edwards

Activity: 5











Public Health-Community

Without health and wellness individuals and communities are unable to grow or thrive; therefore health and wellness is the most important condition within a community. To that end the 2021-22 budget will reflect the following goals:

% Status Pending 10 66.67 On Track 13.33 2 Some Disruption 20.0 3

Owner: Curt Boganey

Goal: 1

Activity: 15

Goal 10.1





Public Health-Community

Without health and wellness individuals and communities are unable to grow or thrive; therefore health and wellness is the most important condition within a community. To that end the 2021-22 budget will reflect the following goals:

% Status Pending 66.67 10 On Track 13.33 2 Some Disruption 20.0 3

Owner: Curt Boganey

Activity: 15

Activity 10.1.1



Oct 01, 2020 - Dec 31, 2021

Status Pending

Develop a Public Health Model through which we assess the impact of government policy and practices through a Public Health Lens (to include strategy of health, youth development, beautification and community multi-cultural development with 1 full and 2 part time employee with program fund at \$175,000. Estimated Costs: \$125,000 General Fund. Some cost identified with other priorities) (CARS Director-vacant)

Activity 10.1.2

Oct 01, 2020 - Dec 31, 2021

Some Disruption

Progress 11%

Finalized and Implement Youth Violence Crime Prevention Strategy based on Cities United Model (CARS Director-vacant)

· This would provide new programming and would require a PT coordinator to lead the program. Estimated Costs: \$30,000 General Fund would be required for that position. Other costs could be met by the current budget.

Owner: Curt Boganey

Update provided by Curt Boganey on Feb 21, 2021 21:50:48

Participate in monthly Cities United Meetings and Convening in Brooklyn Park March 2021. Implement with new director hiring and staff hiring. Delay due to staffing vacancies.

Activity 10.1.3

Oct 01, 2020 - Dec 31, 2021

Status Pending

Progress 0%

Complete a Brooklyn Center Public Health Assessment that will all the City to prioritize future public health goals and efforts (CARS Director-vacant)

Owner: Curt Boganey

Activity 10.1.4



Oct 01, 2020 - Dec 31, 2021

Status Pending

Provide introductory Public Health training enterprise wide to familiarize staff with the concepts and practices associated with viewing public policies and practices through a Public Health Lens (CARS Director vacant)

Owner: Curt Boganey

Activity 10.1.5



Oct 01, 2020 - Dec 31, 2021

Progress 0%

Implementation of tobacco use reduction strategies

Owner: Curt Boganey

Activity 10.1.6



Oct 01, 2020 - Dec 31, 2021

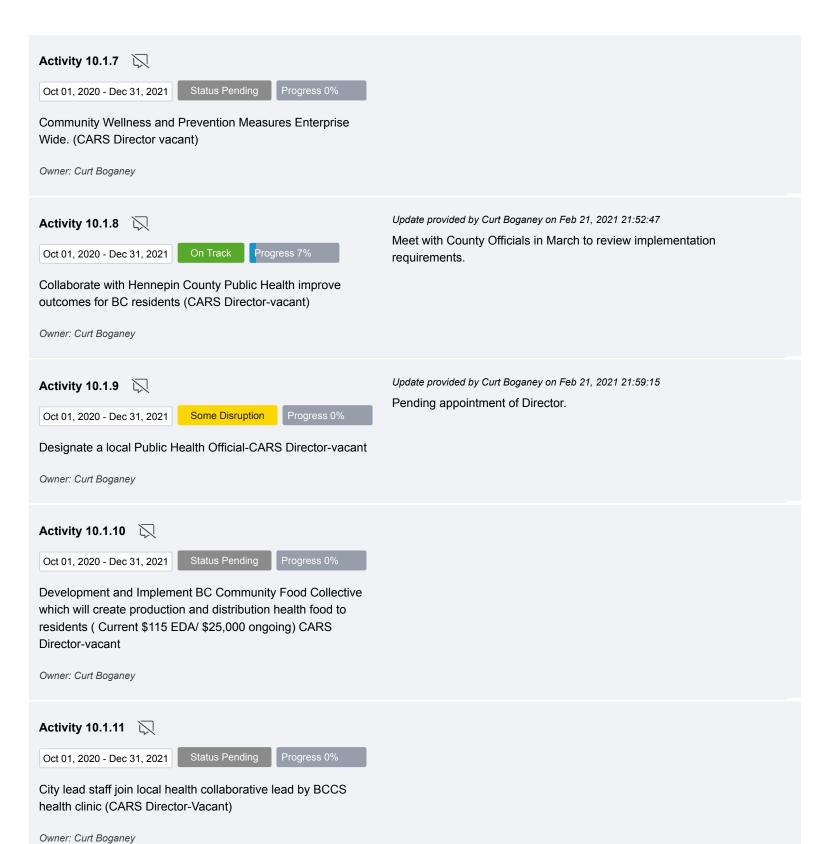
Some Disruption



Update provided by Curt Boganey on Feb 21, 2021 21:57:54

Mobile Unit purchased and set for utilization. Pending Hennepin County staffing deceisions.

Develop and Implement Mobile Public Health Pilot (Health-onthe-Go) Estimated Costs: \$25,000 General Fund. CARS Director-vacant





Oct 01, 2020 - Dec 31, 2021

Status Pending

Progress 0%

Activate use of the City mental-health hotline and access to multi-cultural health association crisis agreement. \$20,000 General Fund. (CARS Director-Vacant)

Owner: Curt Boganey

Activity 10.1.13



Oct 01, 2020 - Dec 31, 2021

On Track

Progress 48%

Imbed social worker in Police Department to inform decisions and responses to crisis and chronic conditions in the community.

· This position has been proposed within the current base police budget and \$60,000 was the City's portion of a 60/40 split with Hennepin County.

Owner: Tim Gannon

Update provided by Tim Gannon on Dec 16, 2020 17:13:33

On 12/15, police talked with the social worker coordination team and received a contract to review and sign. The budget for the position has been approved.

Activity 10.1.14



Oct 01, 2020 - Dec 31, 2021

Status Pending

Progress 0%

Community Wellness and Prevention Measures Enterprise Wide (CARS Director-Vacant)

· We currently offer many community health option through our FD Public education programs. Although they have been cut back significantly during COVID. Unless asked to expand there should be no new budget dollars needed.

Owner: Curt Boganey

Activity 10.1.15 🔍



Oct 01, 2020 - Dec 31, 2021

Status Pending

Progress 0%

Collaborate with Hennepin County Public Health improve outcomes for BC residents

· Consider designating a local Public Health Official (CARS Director-vacant)

Strategy 12





Transparency-Enterprise wide

We believe transparency is essential to building trust and trust of the government is critical in a democracy where shared responsibility is required. Therefore, we will promote and provide maximum opportunities to share any and all public information for the benefit of the community and to inform governance. To that end the 2021-22 budget will reflect the following goals:

% Status Pending 33.33 1 On Track 66.67

Owner: Curt Boganey

Goal: 1

Activity: 3

Goal 12.1





Transparency-Enterprise wide

We believe transparency is essential to building trust and trust of the government is critical in a democracy where shared responsibility is required. Therefore, we will promote and provide maximum opportunities to share any and all public information for the benefit of the community and to inform governance. To that end the 2021-22 budget will reflect the following goals:

Status Pending 33.33 1 On Track 66.67

Owner: Curt Boganey

Activity: 3

Activity 12.1.1



Oct 01, 2020 - Dec 31, 2021

Status Pending

Identify opportunities to maximize the sharing of meaningful information as expressed by the community and the Council.

Owner: Curt Boganey

Activity 12.1.2



Oct 01, 2020 - Dec 31, 2021



Progress 40%

Expand public reporting throughout the enterprise to include

- Police Activities
 - · Use of Force
 - Discretionary Stops
 - Citizen Complaints
 - Others

Owner: Tim Gannon

Update provided by Tim Gannon on Dec 16, 2020 17:12:16

Beginning in 2021, Hennepin County through dispatch will allow all Hennepin agencies to collect racial stop data. Previously we did this on our own. We have agreed to participate but do not know how many other agencies are doing the same. A first attempt at interpreting our stop data failed due to an over reliance in census data without factoring in other issues that should be measured. Citizen complaints will be reported in real time to the POST Board. This has not been done before but is part of the reform bill.



Expand public reporting throughout the enterprise to include:

- · City Spending
- Budget Results
 - Consider implementation of new software such as ClearGov Insights.
 - Designed to make local government decision-making and activity crystalclear to residents. Whether it's financials, capital projects, or the performance of our individual departments
 - The program will make data easy for every resident to understand. It is easy to use and has many useful tools which assist in presenting information in multiple ways.
 - \$10,000 General Fund.

Owner: Mark Ebensteiner

Update provided by Mark Ebensteiner on Dec 30, 2020 14:19:37

Currently determining what software is available to assist in presentation to residents in regards to city spending and budget results. Will need to determine the outcomes that we would like to accomplish and then determine how to get there. Have had discussions with Cleargov and Opengov and will continue to discuss and determine the benefits and drawbacks of both.

Strategy 13



Preservation and Protection-Natural Environment

We have a stewardship responsibility for the natural resources of the community and an obligation to preserve the environment for productive use by future generations. To that end the 2021-22 budget will reflect the following goals:

Owner: Doran Cote

Goal: 1 Activity: 1

Goal 13.1



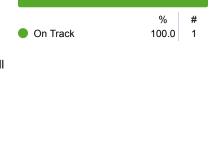
Progress 50%

Preservation and Protection-Natural Environment

We have a stewardship responsibility for the natural resources of the community and an obligation to preserve the environment for productive use by future generations. To that end the 2021-22 budget will reflect the following goals:

Owner: Doran Cote

Activity: 1







Achieve LMC Green Step Level Five Status within three years. \$10,000 General Fund.

Owner: Doran Cote

Update provided by Doran Cote on Dec 08, 2020 17:07:13

Brooklyn Center is currently a Step 2 GreenStep City. Staff has updated the GS Assessment with additional Best Practices (BP) we are currently doing and it shows significant progress toward Step 3. Approximately 40 BPs or actions have been added for consideration by GreenStep staff.



Tax Burden Relief

We will remain conscious of the fact that many residents and business of Brooklyn Center continue to suffer economically resulting from the current pandemic and that historically, average wealth and income levels of our residents remain low relative to the metropolitan region. As result will carefully manage the fiscal affairs of the City to keep the cost of government efficient and cost effective. To that end the 2021-22 budget will reflect the following goals:

% # On Track 100.0 4

Owner: Curt Boganey

Goal: 1 Activity: 4

Goal 14.1 Progress 7%

Tax Burden Relief

We will remain conscious of the fact that many residents and business of Brooklyn Center continue to suffer economically resulting from the current pandemic and that historically, average wealth and income levels of our residents remain low relative to the metropolitan region. As result will carefully manage the fiscal affairs of the City to keep the cost of government efficient and cost effective. To that end the 2021-22 budget will reflect the following goals:

% #
On Track 100.0 4

Owner: Curt Boganey

Activity: 4



Minimize Increase in tax and fee burden

 Continue to identify additional revenue opportunities and possible expenditure reductions with an emphasis on high quality service which meets resident and business needs.

Owner: Mark Ebensteiner

Update provided by Mark Ebensteiner on Dec 30, 2020 14:24:44

Continue to better understand the budget, the current spending levels and the makeup of revenue sources. Will continue to evaluate spending as we wrap up the 2020 audit and start into 2021.



Modify special assessment methods to improve affordability

Owner: Mark Ebensteiner

Update provided by Mark Ebensteiner on Dec 30, 2020 14:26:06

Have had some discussions with Doran and will plan to meet in early 2021 to make a plan on how to proceed. Future research, discussion and council direction.



Ctivity 14.1.3

Oct 01, 2020 - Dec 31, 2021

On Track

Progress 8%

Review fees charged as they relate to the cost of services through an equity lens

 Continue to evaluate charges for services to ensure they only cover the cost of the service provided. (Equity Officer Vacant) Update provided by Curt Boganey on Feb 21, 2021 22:03:18

Assign to the Team that will review equity policies as a priority policy Review Include in the Charter Due March 15th . Begin review not later than March 31st .

Owner: Curt Boganey

Activity 14.1.5 💢

Oct 01, 2020 - Dec 31, 2021

On Track

Progress 0%

Review all charges for government services to mitigate inequitable results (Equity Officer-vacant)

Owner: Curt Boganey

Update provided by Curt Boganey on Feb 21, 2021 22:05:29 Combine with 14.1.3.