



City of Robbinsdale

4100 Lakeview Avenue North
Robbinsdale, Minnesota 55422-1898
Phone: (763) 537-4534
Fax: (763) 537-7344

2022 Small Business Saturday – Letter of Support

November 17, 2022

The City of Robbinsdale recognizes the incredible value that small businesses bring to our community. Further, Hennepin County continues to find ways to celebrate local, small businesses and recognize the contributions they make to the community and local economy. According to the United States Census, there are over 38,000 small businesses with under 100 employees in Hennepin County, which represent over 96% of all firms with paid employees.

According to the Small Business Administration, or SBA, small businesses continue to rebound from the economic recession brought on the COVID-19 pandemic. In fact, in the six quarters following the recession, small businesses have rapidly added nearly 5.6 million jobs nationally.

For many local residents, the Thanksgiving holiday kicks off a season of gathering, dining, shopping, and experiencing arts and culture. The City recognizes that supporting small businesses has positive societal, economic, and environmental impacts and accordingly, supports initiatives like “Love Local”.

Hennepin County has partnered with a number of cities, on similar initiatives, in recent history. For 2022, the City of Robbinsdale will coordinate continued efforts with the Hennepin County Housing and Redevelopment Authority, and support the launch of the multijurisdictional “Love Local” campaign. This effort will encourage residents and visitors to support local businesses that create jobs, boost the local economy, and make our communities vibrant and livable.

Promotional materials were produced by Hennepin County, and will be shared throughout the community for those who wish to participate.

William A. Blonigan
Mayor

Sheila Webb
Councilmember

Pat Backen
Councilmember

George Selman
Councilmember